



**Goldpac Group Limited (SEHK: 3315)  
Announced Annual Results for the Year Ended 31st December 2014**

**Net Profit increased by 51.6 %:  
Continuous Strong Financial Growth for 2 Years with Optimistic Development Prospect**

(Hong Kong, 19 March 2015) Today Goldpac Group Limited (3315.HK) (the “Group”) announced its annual results for the financial year ended 31 December 2014 (the “Year”) after the Board Meeting held in Hong Kong. According to the announcement, the Group recorded a revenue of RMB 1,521 million and a net profit of RMB 214 million, representing a year-on-year growth of 36.8% and 51.6% respectively. As an innovative tech-firm specialised in the field of financial payment security, the Group achieved strong growth in the last 2 annual results announced consecutively since the listing on HKEX on 4 December 2013. (Revenue and net profit increased by 64% and 22% for the financial year 2013, and net profit increased by 32% excluding non-cash financial cost.)

“The strong continuous growth is driven by the Group’s commitment to innovation.” said Mr. Lu Run Ting, the Chairman of the Board of the Group, “R&D has always been an important catalyst for the Group’s robust and sustainable growth.”

During the Year, by enhancing its investment in R&D, the Group was able to take advantage of its proprietary R&D intellectual property assets to solidify its leadership superiority in embedded software and secured payment products. Innovative products and solutions were launched by the Group during the Year, including PengAnYi payment systems, Display Card, OTA Audio Card, Instant Card Issuance Comprehensive Solution and One-Card project, giving a strong impetus to the Group’s continuous rapid growth. The Group kept pace with the Chinese government’s policies to promote the integrated circuit industry and also strengthen cooperation with major integrated circuit chip suppliers. The Group will further explore the opportunities in different areas like the mobile payment and Smart City to further stimulate the trend of nationalization of IC chip.

The Group maintained its industry leadership during the Year. Currently, the Group's client base basically include all the mainland banks, and keep developing in various area such as social insurance, transportation, corporates and retail. In terms of overseas markets, the Group maintains its leading position in Hong Kong and Macau, Philippines and Mongolia. In the meantime, the Group successfully enters into the markets of Bangladesh, South Africa and Russia etc.

About the philosophy behind the business operation and development, Mr. Lu Runting said, "As a public company, it is our core responsibility to maintain a strong fundamental." Taking pragmatic development as its principle, the Group persists in striving for a sustainable profit and maintaining a solid financial structure in order to generate a steady and sustainable return for shareholders. To protect the interests of shareholders and investors, the Board recommended the distribution of a final dividend of HK 10 cents for the Year, year-on-year increase of 108 %.

In 2015, the further integration between finance industry and internet will stimulate the rapid growth in the related industry of financial payment. Furthermore, China's strategy to strengthen national and financial payment security will continue to drive higher demands for financial security technologies.

Mr. Hou Ping, the CEO of the Group, is confident about the development of the Group in 2015. He indicated the Group will further consolidate its core advantages, and will keep the market leader position by launching the advanced products in areas like internet finance, cloud technologies, intelligent security (NFC, eSE and BLE) and the Internet of Things to the markets. At the same time, the Group will develop overseas markets by following the trend of RMB internationalisation and the overseas strategy of China Union Pay. With the positive cashflow, the Group will proactively consider M&A and strategic cooperation to develop business synergy to maintain the sustainable growth of the Group.