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**Goldpac Group Limited**

**金邦達寶嘉控股有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 3315)**

## **VOLUNTARY ANNOUNCEMENT**

### **GOLDPAC HONORED WITH INNOVATION PRODUCT AWARD AT INT'L SOFT CHINA 2015**

Goldpac Group Limited (hereinafter referred to as the “Company”) is pleased to announce that its innovative security payment solution, “Peng An Yi” was recognized with the Innovation Product Award on 3 June 2015 at the 19th INT'L SOFT CHINA 2015.

Peng An Yi is an important Internet+ research & development achievement of Goldpac. In contrast with traditional internet payment solutions, which are convenient but generally less secure, Peng An Yi creatively integrates the use of the Internet with the more secure features offered by smart card financial payment systems. This delivers an excellent customer experience that includes both ease of use and enhanced security. The overarching framework supporting Peng An Yi is built on Big Data and cloud platforms encompassing C2C, B2C and O2O<sup>1</sup> conduits that support various means of payment such as NFC<sup>2</sup>. Peng An Yi provides adequate basis for the collection, sorting and analysis of user behavior generated data, which in turn helps to foster the creation of an innovative payment ecosystem. The Peng An Yi system has now entered the commercial roll-out phase in cooperation with a number of well-known enterprises in China.

The INT'L SOFT CHINA is co-hosted annually by the Ministry of Industry and Information Technology, the National Development and Reform Commission and the Ministry of Science and Technology of the People's Republic of China, and is the most prestigious event of China's software industry ecosystem.

By Order of the Board  
**Goldpac Group Limited**  
**Lu Run Ting**  
*Chairman and Executive Director*

Hong Kong, 10 June 2015

*As at the date of this announcement, the executive Directors of the Company are Mr. Lu Run Ting, Mr. Hou Ping, Mr. Lu Runyi and Mr. Lu Xiaozhong; the non-executive Directors of the Company are Mr. Christophe Jacques Pagezy and Mr. Ting Tao I; and the independent non-executive Directors of the Company are Mr. Mak Wing Sum Alvin, Mr. Zhu Lijun and Mr. Liu John Jianhua.*

1. C2C (Customer to Customer), B2C (Business to Customer), O2O (Online to Offline).
2. NFC (Near Field Communication).